

Building Generosity Questionnaire

The questionnaire that you have now been asked to complete as part of the Cornerstone process is sectioned into eight parts which cover:

- Promoting **M**echanisms
- Demonstrating **I**mpact
- Explaining **N**eed
- Building **T**rust

- Inspiring People
- **D**isciplining Members
- Embedding Generosity
- **A**ctivating Generosity

The eight parts form the two acronyms MINT and IDEA which are explained in the next two pages.

The purpose of this questionnaire is to help you understand your own parish's generosity culture and ensure any future actions are best suited for where your church or parish is at this point in time.





In order to grow your church's income by encouraging giving, there are four areas you need to focus on, and they helpfully form the acronym MINT. If you have these things in place, you have created the most effective environment for people to give.

Mechanisms: You have the right mechanisms for giving to take place, such as Parish Giving Scheme direct debit, contactless giving, online giving, legacies, Gift Aid and so on.

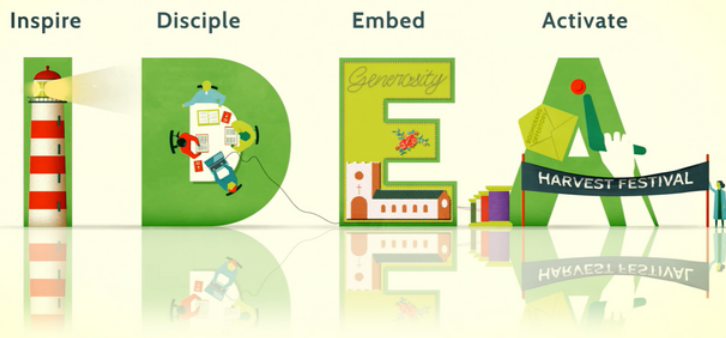
Impact: You show the impact of people's giving and how it enables the church's ministry and mission.

Need: You explain the need for people to give, so they can see how important it is that they give.

Trust: You build trust, so that people have confidence that the church will spend their gifts wisely and well.

Understandably, many parishes focus on the 'mechanisms' section, as they are tangible and easy to measure. However, we can't neglect the other areas, they are every bit as important and need equal attention. There is a multiplier effect with these four areas; the more you develop one area, the greater the impact of the work you do in the other areas.





Growing a generous culture is also essential. This is where we grow in our understanding of God's generosity to us and share that generosity through our ministry and mission. To grow a generous culture there are four things you need to do well and they helpfully form the acronym IDEA.

Inspire: Inspire people through generous leadership and celebrating generosity within the life of the church.

Discipleship: Disciple members, through resources, teaching and learning, so people can grow in an understanding of God's generosity towards them, and how they can live generous lives.

Embed: Embed generosity in the life of the church, in its plans, services and ministry and weave it into everything the church does.

Activate: Activate generosity by providing opportunities for people to grow in generosity and apply what they have discovered.

Click [here](#) for a video explaining MINT and IDEA.

