

## Church Grants 20 Minute Masterclass: 30 March 2021



**Speakers Notes:** How to run a Community Audit

Click the links on the left to see additional organisational information



**Top Tips can be found at the end of these notes**

### **Presenters contact details:**

**Andrew Clark.** MCIOF (Cert)  
Managing Director. Apostle Charity Consulting  
Partner. Church Grants

t: 07922 668226

e: [andrew@apostlecharityconsulting.com](mailto:andrew@apostlecharityconsulting.com)

w: [www.apostlecharityconsulting.com](http://www.apostlecharityconsulting.com)

**Matthew Lagden.** MCIOF

CEO. Institute of Legacy Management  
Partner. Church Grants

t: 07872 579819

e: [mlagden79@gmail.com](mailto:mlagden79@gmail.com)

**Carol Ward.** MCIOF

Parish Fundraising Manager. London Diocesan Fund

t: 020 7932 1264

e: [carol.ward@london.anglican.org](mailto:carol.ward@london.anglican.org)

**Fundraising enquiries:** [parishfundraisingsupport@london.anglican.org](mailto:parishfundraisingsupport@london.anglican.org)

### **Presentation**

**Slide 1: Churchgrants 20 Minute Masterclass - holding slide**

How to run a Community Audit?

## **Slide 2: Welcome**

- Introduce yourselves using the chat box
- Use the Q&A box to ask questions to the panellists
- Slides and video will be available at <https://www.london.anglican.org/kb/request-fundraising-information/>

## **Slide 3: Who are we?**

- Carol Ward. MCIOF
- Matthew Lagden. MCIOF
- Andrew Clark. MCIOF (Cert)

## **Slide 4: What you will learn today**

- Recap 'What is a Community Audit?' and how churches use them
- Why are they important?
- How to frame them in light of Covid-19?

## **Slide 5: What should the purpose of a Community Audit be?**

- Think about the
  - What
  - How
  - Why
- A two-way process in communication

## **Slide 6: Different types of Community Audit for different projects**

- Heritage conservation
- Social action

## **Slide 7: Your community**

- Who or what is your community?
- Why does their opinion matter?

## **Slide 8: Who should be consulted?**

- Your church congregation
- Those who live in close proximity
- Those who use the church
- Other stakeholders

### **Slide 9: How to complete a Community Audit?**

- Paper questionnaires
- Face to Face
- Telephone
- Online/ E-mail
- Post

### **Slide 10: Complying with GDPR**

- The things you need to consider

### **Slide 11: What does good practice look like?**

- The type of data
- The amount of data
- The form of data
- The results of the data- what is it telling you?
- Your conclusions
- Your actions

### **Slide 12: How should you use this information?**

- Your story
- Your bids

### **Slide 13: Taking the first steps**

- What to do first

### **Slide 14: Any questions?**

- Use the Q&A box to ask questions

### **Slide 15: Good luck!**

Contact details for:

- [Parish Property Support](#)
- [Church Grants \(subscription paid by Diocese of London\)](#)
- [Parish Fundraising Support](#)

### **TOP TIPS:**