

BUSOLA SODEINDE

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Nominated by:

Proposer: Gubby Ayida (Chelsea Deanery)

Secunder: Tim Last (Hackney Deanery)



My name is Busola, I am married to Tomi Sodeinde, and we have two lovely children. We have been worshipping at HTB for 12 years and are active volunteers at our parish. I am a Chartered Accountant and a Trustee/Board member of a few Charities and Not-for-profit organisations. In my spare time, I enjoy reading, cooking and going for walks in the park. I'm passionate about the revitalisation of communities, youth engagement and governance: these are my primary objectives to stand for the 2021 General Synod elections.

Revitalisation of communities

Our communities, in particular areas of the Lowest Income, need our support. I would like to see a diverse society where all are welcome, and with that comes the opportunity to promote our Christian faith through service. I actively volunteer for various charities and have held responsibilities at my parish for over 10 years. I am currently a PCC member at Holy Trinity Brompton London, support Alpha Course and run a fortnightly pastorate meeting. I would like to see the revitalisation and transformation of society, and whilst I appreciate that this vision may be challenging, notably due to the pandemic halting ministry activities and reduced giving from the congregation, the opportunities to rejuvenate our worship centres and reach the youth, the under-served, and the broken-hearted is urgent and timely.

Rebuilding for Tomorrow's Youth

I have a huge passion for Youth Engagement; I left full-time employment in 2019 to fulfil a calling to serve the youth, equipping them with "skills for life". I founded a social impact media firm that provides curated literature to Gen Z in a responsible and ethical way that supports their professional development and wellbeing. I am also a Trustee of The Scouts and sit on the Finance and People & Culture committee to deliver a vision that continues to grow by becoming more inclusive and to make a bigger impact in communities, especially those that have fallen behind. My experience has also lent itself to sitting on the Board of Ombudsman Services, where I support its exceptional team in its ambition to transform the service industry (energy, communications & parking), making its services more accessible to everyone in our society.

Renewed Governance & Accountability measures

As a Chartered Accountant with over 20 years of experience in Finance and Governance matters, I sit on Boards to support critical decision-making processes and celebrate the diversity of thought as leaders courageously deliberate and devise strategic and cultural changes. I was appointed this year by the Archbishops to be a Church Commissioner, and I sit on the Audit and Risk Committee. My involvement in CoE governance has increased my awareness of social issues and their effect on Housing, Child poverty, and Education measures, to name a few. As a former Banking Executive and Economist, I understand the “pull” / “tension” on the supply and demand of scarce resources. I am fortunate that I sit on both sides of this equilibrium, as a parishioner (needs funding) and as a Board Member of the Church Commissioners (generating and disbursing funds). I am well placed to give a more holistic consideration to issues and pay attention to local and national matters.

Finally

My involvement with mission-based organisations is central to my passion for supporting Youth Engagement and primarily is the reason why I am standing for the next General Synod Elections. I am passionate about promoting the importance of young people’s pastoral care in communities to ensure that their wellbeing and future (in areas such as mental wellness, education, poverty and climate change) is put at the front of the agenda.

Thank you for reading my election statement and as I seek your support in giving me your first preference vote, that I can represent you to ensure that the youth and tomorrow’s communities are rejuvenated.

I pray that the Grace of our Lord Jesus Christ, the Fellowship of the Holy Spirit, be with us and grant us His wisdom to walk together in faith and love to build His Kingdom.

Yours in Christ,

Busola Sodeinde