

Dear Colleague

## **Diocesan Communications**

I am writing to remind you of the arrangements which are in place to meet the communications needs of the Diocese.

Luther Pendragon, a media relations and public affairs consultancy based near St Paul's Cathedral, has been given full responsibility for the Diocese's media communications. Luther Pendragon has a dedicated team working on behalf of the Diocese and it is led by Ben Frankel, our main contact point with the firm. Luther Pendragon has set up a dedicated telephone line: 020 7618 9106. This is available **seven days a week for 24 hours each day**.

This facility is available for all clergy and you are warmly encouraged to make use of it for any matters relating to the press and the media. Luther Pendragon is especially interested in helping promote good news stories from across the Diocese so do keep them informed, particularly of parish initiatives that could be newsworthy. Equally, if you are approached by a journalist and are unsure how best to handle the situation, Luther Pendragon can advise you as necessary.

Communications within the Diocese are being managed by Robert Hargrave, our Diocesan Communications Officer. One of the main features of Rob's role is to manage the content and development of the diocesan website. He also continued to compile the monthly Ministry Matters mailing, under the editorship of Nick Mercer, the Director of Ministry.

If you have any queries about these arrangements, please do not hesitate to contact me.

With best wishes

Keith Robinson  
General Secretary

### **Contact details**

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Diocesan website: [www.london.anglican.org](http://www.london.anglican.org)  
Advice for handling media enquiries:  
[www.london.anglican.org/Regulations/Media](http://www.london.anglican.org/Regulations/Media)